

SKI ABLE

Australian Water Ski and Wakeboard Federation. Disabled Division

NEWSLETTER NO. 1 June 2007

Welcome to the first Ski Able Newsletter. Looking forward to building on the great results at the World's.

CONTACTS

I would like to thank everyone for being so quick to respond and offering to help develop Ski Able. The contact list is getting bigger all the time, which is very exciting. This support will mean that we can become a strong Division in many ways.

Attached is the updated contact list, there were some errors so destroy the draft list. Great to have lots of supporters, we are happy to add as many people as possible as we all have skills and networks so let's use them.

WHAT'S HAPPENING.....

WHAT THE SKIERS ARE UP TO.

Following up from the Worlds, there have been some exciting things happening.... (I am sure other skiers have been busy but this all I am aware of...send anything through for the next Newsletter)

- Peter has been approached by the Spinal Injuries Association of Townsville to nominate him and also the organising committee for an award.
- Jason & Chris received athletes of the year awards at Wheelchair Sports Victoria Presentation Night
- Jamie, Chris, Jason and Ian have all had articles in local newspapers
- Derek is on the Front cover of NSW Paraquad (www.paraquad.org.au)
- Jason has been interviewed on ABC radio and interviewed for the Herald/Sun

WELL DONE EVERYONE..... Now is the time to capitalise on the success at the Worlds. The articles can be used to help get individual & team sponsorship.

Tip. Try and get the name and phone/email contact of anyone who interviews you so you can make contact again in the future

SPONSORSHIP/FUNDRAISING

Division Sponsorship. Soon I will be talking to Leonie who has offered to be our professional fundraiser.

Individual Sponsorship.

I will be putting together a list of ideas for fundraising to help skiers and supporters, any other ideas are welcome

PROMOTION/MARKETING

Website

Soon we will have our own web site. Some skiers have sent back profiles for the website.

DVD

We can use the H2O DVD for promotion and they are happy for us to burn copies rather than purchase them. I believe that the Win TV DVD will be posted on the World's website so it can be downloaded. (www.townsvillewaterskiclub.com/world).

Does anyone know someone who could burn us a lot of copies. Ideally I'd like to get around 100 to send out.

Eventually I'd love to get an Australian one made.

Brochure

Derek will be designing a brochure for the Division. If anyone knows a Printer who could help us at a low or no cost, let Alison know.

Promotion

When we have the website and some brochures I will be making contact with hospitals/rehabs, disability groups, disability sporting groups etc. I may call on skiers to help with presentations in the future.

Limb 4 Life (Amputee Association) have asked for an article for their newsletter.

Kevin Murfitt is going to try and get us a high profile patron.

SKI CLUBS

I plan to make contact with ski clubs etc to find out about accessibility and ability to include skiers with disabilities in programs/tournaments. Initially we need to capitalise on what's already out there. Please send through any contact details of Ski Clubs.

PLEASE HELP.....

SUMMARY OF THINGS FOR SKIERS & SUPPORTERS TO DO

- Write profile for the website
- Appoint a manager if you are not comfortable doing your own fundraising
- Contact local newspapers etc
- Send any copies of any articles to Alison
- Contact Alison if you know printer who can help with brochures
- Contact Alison if you know anyone who could burn a lot of DVD's
- Send through contact details of ski clubs

Thanks again for your support.....working towards World's 2009. USA

Please feel free to send through any ideas, suggestions or comments in relation to developing the Division.

Alison Smith

Director, Australian Water Ski & Wakeboard Federation – Disabled Division

